

Title : New development programme

Source : Banker Middle East

Dated : October 14, 2001



New development programme

Habib Bank AG Zurich has launched a special Customer Service Programme exclusively for its UAE national employees. The theme is 'a journey towards excellence' and it focuses on the bank's maxim "Service with Security."

The event spread over a six-month period covering all national employees.

"We firmly believe that the key to success is in the continual development of our human resource, which include a significant number of nationals," said Reza Habib, Joint President, during the programme launch.